



Press Release

## Thomson Demonstrates Innovative Video, Voice and Data Solutions at CeBIT 2004

*New Products Include IP Video Set-Top Box, Professional DECT™ phones, a Full Range of DSL Gateways and Voice Over IP Solutions*

**Hanover, March 17, 2004** -Thomson (Euronext 18453; NYSE: TMS), the worldwide leader in integrated solutions (technologies, equipment and services) for the entertainment and media industries, is today introducing a series of new broadband and telephone products at CeBIT 2004 (Hall 17, Stand A 28/1). Thomson is strategically leveraging its extensive experience in video, voice and data to solidify a prominent position in the telecommunications industry.

Through the Broadband Access Products organization, Thomson develops technologies, products and solutions for broadband network operators who deliver digital entertainment and data to consumers and businesses. As worldwide demand for broadband is increasing, broadband connectivity is being incorporated into many types of consumer products such as set-top boxes and modems as well as televisions and home audio products, further fueling the demand for broadband access devices. New Thomson products and services on display at CeBIT deliver entertainment and broadband into and throughout homes and businesses while providing Telco operators with new revenue opportunities.

“Thomson continues to address the needs of a diverse customer base, ranging from the content provider to the telecom operator and ultimately the consumer,” stated Ghislain Lescuyer, Executive Vice President, Thomson Broadband Access Products. “To compete successfully in today’s environment, telecommunication operators throughout the world need innovative solutions that will provide them with differentiation and increased revenue streams. Across every category in which we participate, we have developed products that will deliver an outstanding user experience whether it is video, voice or data,” he added.

- In a major leap forward for **delivering video entertainment over DSL**, Thomson is launching the THOMSON IP 1001, the first IP Video set-top box -that incorporates Thomson’s advanced compression video delivery platform. This is Thomson’s latest addition to its existing product line of IP set-top boxes, which are in successful trials and commercial installations around the world. The innovative technology in the new IP 1001 greatly improves the ability of telecom operators to deliver high-quality, fully featured video entertainment over DSL or other Internet Protocol (IP) networks. Thomson collaborated with Intel to develop the core technology in the new product family that delivers a wide range of entertainment and data services into the living room. Thomson is a leader in digital video set-top boxes for all kinds of broadcast operators including satellite cable and digital terrestrial. At the CeBIT booth, the company will display its latest lineup of digital terrestrial television decoders for receiving high quality digital programming over the air.

- Further developing a leading position in **telephony voice products**, Thomson is showing the company’s first professional DECT solutions for small and large offices and a full line of Voice over IP terminals, including wireless LAN phones and Videophones. Also on display will be new DECT color display phones with advanced features that allow consumers to share phone lists and photo images.

- As the number one worldwide vendor of DSL modems (according to Dell'Oro Group, an independent market research firm), Thomson technologies are well suited for **delivering high-speed Internet access** into and throughout homes and businesses. The company is introducing a full range of high-speed SpeedTouch™ DSL gateways that comply with the faster IEEE 802.11g wireless standard to connect all residential Internet devices such as PCs, PDAs and game consoles. To make home network setup fast and easy, an included user friendly Wireless Install Wizard sets up the complete wireless network. Also included are a secure firewall, content filtering, Voice over IP, wireless video delivery and more services which add value for consumer and can enable new revenue streams for the service provider.

Delivering new levels of convenience and speed for businesses, the SpeedTouch 620, a new business DSL gateway, integrates remote workers and branch offices into the corporate LAN. It is based on the 802.11a/b/g standard and compatible with the new ADSL2+ standard, paving the way for faster, more reliable broadband connectivity. The router has built-in Voice over IP PBX functionality and affords operators new revenue opportunities from a series of Network Management services.

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Some of the statements contained in this press release, including statements by the management in relation to future expectations, represent “forward-looking statements” in the sense of the “Safe Harbor Statement” by the U.S. Private Securities Litigation Reform Act of 1995. These types of forward-looking statements are based on current expectations and assumptions on the part of the management and are subject to a range of factors and uncertainties which may lead to a considerable deviation of the results actually achieved from the expectations outlined either explicitly or implicitly in the forward-looking statements. This may be due to changes in global economic conditions, industry developments, a shift in the competitive situation or the passing of new legislation. More detailed information on the factors which may influence Thomson’s financial results can be found in the documentation submitted to the U.S. Securities and Exchange Commission.

#### **About Thomson**

Thomson (Euronext Paris: 18453; NYSE: TMS) is the leading provider of technology and service solutions for integrated media and entertainment companies. By capitalizing on and expanding its leadership positions at the intersection of entertainment, media and technology, Thomson provides end-to-end solutions to content creators, video network operators, manufacturers and retailers through its Technicolor, Grass Valley, THOMSON and RCA brands. For more information: [www.thomson.net](http://www.thomson.net)

**Thomson's Broadband Access Products** activity, part of Thomson's Video Network Solutions division, is a leading supplier of digital entertainment receivers to the world's major satellite, cable and terrestrial broadcasters. It is also one of the leading suppliers of high-speed modems, IP set-top boxes, and telephones to telephone companies around the globe. Products are marketed under several brands including RCA, Thomson, and SpeedTouch.

DECT is a trademark of ETSI. Intel is a registered trademark.

#### **Press relations**

John Maler (United States)

+1 (317) 587 3205

[john.maler@thomson.net](mailto:john.maler@thomson.net)

Claudia Schiepers (Belgium)

+32 479 98 58 48

[Claudia.schiepers@thomson.net](mailto:Claudia.schiepers@thomson.net)

#### **Investor relations**

Pierre Villadary

+33 1.41.86.6888

[pierre.villadary@thomson.net](mailto:pierre.villadary@thomson.net)