



**Press release**

**Thomson Ranked Number One Worldwide in DSL CPE; Ships More Than 12 Million DSL Products**

*Dell'Oro Group Reports Thomson Has 13 Percent Share*

**Paris, March 18, 2004** – Thomson (Euronext 18453) (NYSE: TMS), the world leader in integrated solutions (technologies, equipment and services) for the entertainment and media industries, today announced it has captured the number one market share position worldwide for sales of DSL Customer Premises Equipment products for 2003, according to Dell'Oro Group, a leading market research firm for the telecommunications industry. Dell'Oro Group also reports that Thomson has garnered 13 percent market share worldwide and 31.2 percent market share in Europe/Middle East/Africa (EMEA). In addition, Thomson is reporting it has shipped 12-1/2 million DSL modems to customers worldwide since 1996 including over one million units in China.

“These two significant achievements – our number one market share status and our milestone shipments -- validates our strategy of delivering innovative and efficient solutions, combined with strong customer service for the operators, stated Bruno Fabre, Vice President, Telecom Division, Thomson. “We will not rest on our laurels – but will continue to bring our Telecom customers innovative products that allow service providers to generate more revenue from their DSL infrastructure.

The Thomson range of DSL products include USB, Ethernet and wireless modems, routers and gateways. At the upcoming CeBIT Show Thomson will introduce new residential and business products including 802.11g wireless products and accessories. In addition to providing telecom operators with high-speed modems, Thomson is also a key provider of Telco Video solutions. Thomson's Video Network Solutions Division, which includes the Telecom business, is a leader in television broadcasting equipment, and is leveraging its expertise to help Telcos deliver video entertainment over DSL networks. At CeBIT, Thomson will unveil a new DSL set-top box based on its newly developed advanced compression Cobra platform.

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Some of the statements contained in this press release, including statements by the management in relation to future expectations, represent “forward-looking statements” in the sense of the “Safe Harbor Statement” by the U.S. Private Securities Litigation Reform Act of 1995. These types of forward-looking statements are based on current expectations and assumptions on the part of the management and are subject to a range of factors and uncertainties which may lead to a considerable deviation of the results actually achieved from the expectations outlined either explicitly or implicitly in the forward-looking statements. This may be due to changes in global economic conditions, industry developments, a shift in the competitive situation or the passing of new legislation. More detailed information on the factors which may influence Thomson's financial results can be found in the documentation submitted to the U.S. Securities and Exchange Commission.

**About Thomson**

**Thomson** (Euronext Paris: 18453; NYSE: TMS) is the leading provider of technology and service solutions for integrated media and entertainment companies. By capitalizing on and expanding its leadership positions at the intersection of entertainment, media and technology, Thomson provides end-to-end solutions to content creators, video network



operators, manufacturers and retailers through its Technicolor, Grass Valley, THOMSON and RCA brands. For more information: [www.thomson.net](http://www.thomson.net)

**Thomson's Broadband Access Products** activity, part of Thomson's Video Network Solutions division, is a leading supplier of digital entertainment receivers to the world's major satellite, cable and terrestrial broadcasters. It is also one of the leading suppliers of high-speed modems, IP set-top boxes, and telephones to telephone companies around the globe. Products are marketed under several brands including RCA, Thomson, and SpeedTouch.

#### **About Dell'Oro Group**

Dell'Oro Group is a market research firm that specializes in strategic competitive analysis in the networking and telecommunications industries ([www.delloro.com](http://www.delloro.com)). The firm produces Quarterly Reports and 5-Year Forecasts offering detailed quantitative information on revenues, port and/or unit shipments, and average selling prices. The market share information referred to in this press release may be found in Dell'Oro Group's Quarterly Access Report, 4Q03.

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